



MASSACHUSETTS MARINE TRADES ASSOCIATION

Honoring and Honored

MMTA Board and Staff Changes

**Jamy Buchanan Madeja Honored -
Top Women of Law**

The Fun Stuff

**What's In The Water Doesn't Get
To Stay In The Water**

**Hull Secures Coast Guard City
Designation**

**Save the Date: The Business of
Boating Professional
Development Conference**

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himself. We wish Hank and Audrey Keene calm seas and fair winds as they continue their love of travel.

(Hank Keene is pictured left with MMTA President Toby Burr, Directors Larry Russo, Sr. and Marie Hayward, and Government Relations and Legal Counsel Jamy Buchanan Madeja.)

The perspective of Massachusetts boat builders is critical to the makeup of the MMTA Board and membership. We thank **Geoff Marshall** of Marshall Marine for his service as a Director. Geoff continues to be a terrific source of industry insight and advice.

MMTA is delighted to welcome **Krishna Plauche** of Onboard Interiors and **Chip Farnham** of IMTRA to the Board. Bringing a renewed enthusiasm for children and women in boating, Director Plauche also adds further to the North Shore regional outlook for the Association. Hailing from a strong boating industry familial history, Director Farnham works with every type of marine professional and everyday boater. Chip understands the ins and outs of all things boating, as well as further anchoring the MMTA Board with a South Coast regional perspective.

After 40 years of tireless service, **Mary Horan** has retired as Administrative Assistant. We still call on Mary constantly for guidance on all things MMTA, but wish her our sincere gratitude and a joyful retirement. We welcome **Victoria Burgess** as Mary's replacement. Working terrifically together, Mary and Victoria have made a smooth transition for the Association.



MMTA Director **Jack Kent III** of Bayside Marine shows it's all worth it during a brief, late summer reprieve on the water!

Hull Secures Coast Guard City Designation

Coast Guard Captain Claudia Gelzer and Coast Guard Admiral Linda Fagan will be visiting Hull Lifesaving Museum, 1117 Nantasket Avenue today to officially announce Hull's designation as a Coast Guard City. The Coast Guard City program recognizes communities that support the Coast Guard across the nation. Over the years, the Hull community has made special efforts to acknowledge the professional work of the Coast Guard men and women assigned to Point Allerton. Hull will become the 21st community to receive this honor. Congratulations **Captain Lou Gainor** and committed volunteers for making this happen!

[Read more](#)

Save the Date: The Business of Boating Professional Development Conference
The Business of Boating

Welcome Directors **Krishna Plauche** and **Chip Farnham** and Administrative Assistant **Victoria Burgess!** Boundless thanks **Mary Horan, Hank Keene** and **Geoff Marshall!**

Jamy Buchanan Madeja Honored - Top Women of Law



Jamy Buchanan Madeja, owner of Buchanan & Associates, represents MMTA as Government Relations and Legal Counsel. A graduate of U.C. Berkeley School of Law, Attorney Madeja was recently honored by Lawyers' Weekly as a Top Women of Law. She was also honored as a Massachusetts Super Lawyer in 2006, 2009 and 2015. Congratulations for the terrific honors! The Lawyers' Weekly write-up is below:

"If egrets and salt marshes sometimes distract Jamy Buchanan Madeja, she can be excused. An environmental lawyer for the past 27 years, Madeja used to walk to office every morning. A recent move to Rockport now allows her to chance to work on the train while she commutes - except for the occasional

appearance of an egret along the journey.

"I got interest in environmental law because I am viscerally attracted to the power of wide open spaces, green and blue, to heal the soul and clear the mind," she explains. "I've stayed because the need for what I do best is constant and I was raised to be useful."

A sole practitioner who hung out her own shingle 20 years ago, Madeja advises a broad range of clients from boatyards to neighborhood associations to well-heeled developers on how to navigate the "vortex of governmental regulation" in the environmental realm, with particular focus on wetlands, Chapter 91 and waterfront licensing issues. She began her career at Mintz, Levin, Cohn, Ferris, Glovsky & Pompeo before being appointed by Gov. William Weld to the position of general counsel of the Executive Office of Environmental Affairs.

Her experience in the government can still be seen as a registered lobbyist in the state and frequent appearances before the Legislature to testify on environmental policy issues. Madeja also had a hand in creating the now-famous phrase "binders of women." Frustrated by candidates stating they couldn't find any qualified women to fill appointment positions in state government, Madeja helped to found the Massachusetts Government Appointment Project, or MassGap. The group created task forces of topically knowledgeable women to present the newly elected governors in 2003 and 2007 with binders of resumes of very qualified women for each appointed position.

In addition to being a member of environmental boards, Madeja is involved with her neighborhood and school associations and advocates for children's educational needs.'

Professional Development

Conference planning is well underway. Please mark your calendars and stay tuned for more details. This value-packed event will be held on **Thursday, January 21** at Massasoit Conference Center in Brockton. Our Committee is lining up terrific speakers and sponsors. Any input is welcome and we thank those of you who have responded already with ideas! Interested in sponsorship? Please contact nathalie.grady@boatma.com.



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